

# Living Labs in the Streets of Malmö 2007 -2009

A small scale open-ended participatory design innovation environment for new  
media practices

Erling Björgvinsson &  
Per-Anders Hillgren

Medea – The Collaborative Media Initiative  
Malmö University

# Business network



# Social network

Institutet

Kontra Musik

Doc Lounge

The Rumble

Collabo

**K3 INKONST**

Cumbustion

Debaser / G.Hauksdottir

RGRA

Full Pull

Flippat/Parkeur

Share the cake

Plocke Pinn

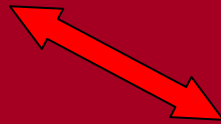
# RGRA



**”Produce their own music”**      **Blue tooth media push**  
**”Love zones”**                      **”Commuting on busses”**

# Infrastructuring as it became

**K3 INKONST**



**RGRA**

# Infrastructuring as it became

**K3 INKONST**

**Do-Fi**

**RGRA**

**Skånetrafiken**

**Veolia**

**Epsilon E. S.**



# Bluetooth Hiphop Bus



**Collaboration between K3 Malmö University, RGRA Skånetrafiken, Epsilon ES and Do-Fi**

# Infrastructuring as it became

## BluePromo

 **K3 INKONST**

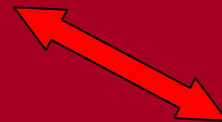
**Do-Fi**

**RGRA**

**Epsilon E. S.**

**Skånetrafiken**

**Veolia**





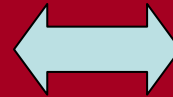
# UrbLove



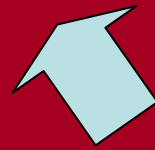
**Collaboration between K3 Malmö University, RGRA, Lilla Växthuset, Ozma, Epsilon ES and Do-Fi**

# Infrastructuring as it became

**BluePromo**



**UrbLove**



**K3 INKONST**

**WIP**



**Ozma**

**Do-Fi**

**RGRA**



**Lilla Växthuset**



**Skånetrafiken**



**Veolia**

**Epsilon E. S.**

# Insights

- Open-ended networks, issues, methods and forms of mediations
- The lab's focus is on establishing heterogeneous arenas or learning spaces
- Most lab activities are conducted in actual contexts
- Demands that stakeholders can quickly assemble around an issue

# Malmö Living Labs 2009 -2012

